

# HABAGAT



## ROTARY CLUB CEBU SOUTH OFFICIAL PUBLICATION

Club No. 17106 District 3860  
Chartered on March 5, 1972

*Meets every Friday 0700 PM via Zoom  
Club Filipino, Inc. de Cebu Club House*



### ROTARY'S AREAS OF FOCUS



# PROGRAMME



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**4th REGULAR FELLOWSHIP MEETING  
Membership and Club Development Month  
28 August 2020 (Friday), 0700 PM via Zoom**

**Part I:**

Call to Order - **Pres. Richard Azares**  
Invocation - **Rtn. Glen Rivarez**  
Philippine National Anthem - Audio Visual Presentation  
The Rotarian Hymn - Audio Visual Presentation  
The "Four Way Test"- **Rtn. Honeyleen Rosaroso**  
Objects of Rotary - **PP Randy Vasquez**  
Declaration of Rotarians in Business - **Rtn. Jess dela Cruz**  
and Professions  
Introduction of Rotarian/Visiting - **PEN Jack Torrejos**  
Rotarian / Guest / Rotaractors

**Part II:**

Guest Speaker: Introduction: PE Rail Litigio  
Guest Speaker: DGN Lilo Alino  
TOPIC: Rotary BASIC Orientation  
Presentation Certificate of Appreciation—Pres. Azares

**Part III: Business Matter**

President's Time - Pres. Richard Azares  
Other Matters

Adjournment

Fellowship Singing

**... FELLOWSHIP CONTINUES ...**

**Emcee: TRF Chair Helbert Espinosa**

**QUOTE FOR THE WEEK:**

" The real problem is not whether machines think but whether men do." - B. F. Skinner

# INVOCATION



Lord we ask you to preside over our meetings today and our labours, and to bless all our endeavours, help us to build a community united in harmony of love and service.

We thank you Lord, for everything which widens our knowledge and equips us more fully for the task of life and living. Teach us to know our own strengths that we may use to the full the gifts and talents which you have given us.

Help us to share a loving concern for each other of all times. Above all, Lord, help us to really know you, for this is the beginning and the end of all wisdom, this is eternal life, AMEN.

# THE 4-WAY TEST

One of the most widely printed and quoted statements of business ethics in the world is the Rotary 4-way test. It was created by Rotarian Herbert J. Taylor in 1932 where he was asked to take charge of a company that was facing bankruptcy Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy.

Herb Taylor became President of the Rotary International in 1954-55. The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than a hundred languages and pub-



## The Four-Way Test

*of the things we think, say or do.*

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- 1 Is it the truth?
- 2 Is it fair to all concerned?
- 3 Will it build goodwill and better friendships?
- 4 Will it be beneficial to all concerned?

# OBJECT OF ROTARY

**Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster;**

1.The development of acquaintance as an opportunity for service;

2.High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society.



3.The application of the ideal of service in each Rotarian's personal, business, and community life.

4.The advancement of international understanding, goodwill, and peace through a world of fellowship of business and professional persons united in the ideal of service.

# DECLARATION OF ROTARIANS IN BUSINESS AND PROFESSIONS

**As a Rotarian engaged in a business or profession, I am expected to:**

- Consider my vocation to be another opportunity to serve.
- Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community.
- Do all in my power to dignify my vocation and to promote the highest ethical standards in any chosen vocation.
- Be fair to my employer, employees, associates, competitors, customers, the public and all those with whom I have a business or professional relationship.
- Recognize the honor and respect due to all occupations which are useful to society.
- Offer my vocational talents to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community.
- Adhere to honesty in my advertising and in all representations to the public concerning my business or profession.
- Neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

# ROTARY CODE OF CONDUCT

## As a Rotarian, I will

1. Exemplify the core value of integrity in all behaviors and activities.
2. Use my vocational experience and talents to serve in Rotary.
3. Conduct all of my personal, business, and professional affairs, ethically, encouraging and fostering high ethical standards as an example to others.
4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings.
5. Promote recognition and respect for all occupations which are useful to society.
6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community.
7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring disfavor or reflect adversely on Rotary or fellow Rotarians.
8. Not seek from a fellow Rotarians a privilege or advantage not normally accorded others in a business or professional relation-



# SERVICE ABOVE SELF & RI MISSION STATEMENT

**Y**ou serve your club and its Members when you take time to attend meetings, work on Committees, and promote Rotary's ideals through club Projects and activities.

**Y**ou serve your business or profession when you take time to carry out your job responsibilities to the best of your ability and with the highest degree of ethical standards.

**Y**ou serve all the members of your community when you take time to participate in the dev't. of quality service for youth, the elderly, the disabled and the needy.

**A**s you travel, you serve by taking time to learn about people from other countries, and their customs, needs and beliefs.

**A**nd you serve by participating in the Rotarian Program such as The Rotary Foundation, the Health Hunger, and Humanity Programs and World Community Service.

## Rotary International Mission Statement

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of in-





# ROTARIAN HYMN

By: George Canseco

I want to be a Rotarian for the world,  
Make the Rotary flag be a flag of peace unfurled;  
I will serve my community,  
Help to seek international unity.  
Through Rotary, I will dedicate my all,  
World understanding shall be my cherished goal.

Refrain:

With the Four Way Test I will pursue my quest  
And if I, in a way help obtain  
Peace in the world Then I won't have lived in vain.

I'll observe service above self,  
Lend a hand to all who need my help;  
I'll get my spouse to involve in Rotary  
And in Rotary ways I will train my family.

Refrain:

With the Four Way Test We'll pursue our quest  
And if we, in a way help obtain  
Peace in the world Then we won't have lived in vain.

Build a bridge for tomorrow's youth,  
Strengthened by nothing but the truth;  
Let's join our hands, there's no reason to divide.  
We shall all understand, while the good Lord is our guide.

Refrain :

With the Four Way Test We'll pursue our quest And if we,  
in a way help obtain Peace in the world  
Then we won't have lived in vain. Peace be achieved,  
So we won't have lived in vain.





# PRESIDENT'S CORNER

**RICHARD AZARES**

**PRESIDENT, RY2020-2021**

Hello everyone and how was your week? We are looking forward that everybody is OK and in good health. As I have mentioned last week, tonight is our special 4th Regular Fellowship Meeting because we have our Guest Speaker, no other than the Rotary International District 3860 District Governor Nominee for Rotary Year 2022-2023 LILU ALINO, let us give her a resounding applause as we welcome her to our club.

To our prospect members, welcome to our meeting and to our fellow Rotarians this will serve as our re-orientation about the Rotary Organization. As I have mentioned, the club is back into an ACTIVE status and I am so very grateful and thankful of the support of the Rotary International, the Rotary District 3860 especially to Gov. Riezel Reyes and most importantly the kind understanding and the support from our very own club officers, directors and members. It was not an easy process and yet we found ways to resolve the issues and concerns. It is now a go go for all of us to work on the projects and the challenges as mandated by RI and the District 3860 as well.

As we are about to end the month of August as the Membership and Club Development month, we are looking forward to schedule an induction of our prospect members in coordination with our Director for Membership PEN Jack Torrejos.

There will be also be projects lined up for next month SEPTEMBER as we will be celebrating the "BASIC EDUCATION AND LITERACY" month. More details will be provided in our future meetings. For the meantime, let us enjoy tonight's meeting and have fun.

Thank you and a pleasant evening to all ...

A handwritten signature in black ink, appearing to be 'Richard Azares', written in a cursive style.

**RICHARD AZARES**

**President, RY2020-2021**

# SECRETARY'S DESK

## ATTENDANCE

	MEMBERS	7 AUG	14 AUG	21 AUG	28 AUG	PERFECT ATTENDANCE
		Regular	Fellowship	Regular	Fellowship	
1	Aguilar, Ronnie A.	RW	P	P		
2	Apuhin, Carlos Valente L.	P	P	P		
3	Arriesgado, Dante S.					
4	Azares, Richard	P	P	P		
5	Bacalso, Don Chriad M.					
6	Baclig, Reynaldo M.	P	P	P		
7	Bauzon, Edward R.		P	P		
8	Cabaluna, Richard	P	P	RW		
9	Caing, Daniel Xzajyk U.			P		
10	Chua, Felix A.					
11	Dela Cruz, Jess Antony A.	P		P		
12	Espinosa, Helbert P.	P	P	RW		
13	Espinoza, Elias L.	P	P	P		
14	Fazon, Benjamin Jr. T.					
15	Gordon, Manuel C.	P	P	P		
16	Litigio, Emmanuel A.	P	P	P		
17	Llido, Lydon S.		P			
18	Mansueto, Eduard II R.	P		P		
19	Mayhew, Geopeter T.	P	P	P		
20	Medina, Audie R.					
21	Padrigao, Arcile	P	P	P		
22	Pitogo, Darwin L.					
23	Recla, Aaron Francisco V.	RW	P	P		
24	Rivarez, Glen Hijo B.	P				
25	Riveral, Tomas A.					
26	Rosaroso, Honeyleen C.		P			
27	Rosaroso, Wolfren V.		P			
28	Ruiz, Felix II E.		P			
29	Singco, Danilo G.					
30	Torrejos, Jack John P.	P	P			
31	Vasquez, Randy N.		P			
	<b>TOTAL</b>	<b>14</b>	<b>19</b>	<b>14</b>		
	<b>PERCENTAGE</b>	<b>48%</b>	<b>63%</b>	<b>48%</b>		

### BIRTHDAYS



# GUEST'S SPEAKER



**WELCOME ...**

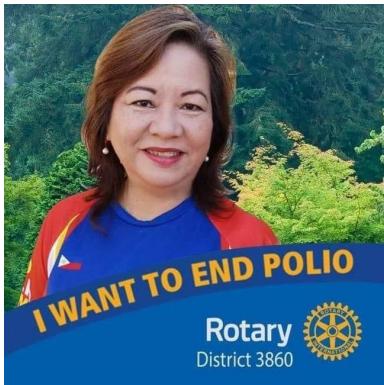
**Lilu Alino**

District Governor Nominee, RY 2022-2023

Rotary International District 3860

**“ROTARY BASIC ORIENTATION”**

# GUEST'S SPEAKER PROFILE



## LILU: Cebu's Advertising Guru

Lilu's ability to easily connect with the market and develop effective strategies to get the message across has etched her name in the advertising industry. Effortlessly, she became Cebu's advertising "guru".

**CEBU, Philippines** — She is a teacher by heart, and she continues to be even after she found her place in the advertising business.

In Cebu, Lilo "Lilu" Itas - Aliño is an authority when it comes to advertising, brand building, and marketing. Her company, Lilo Advertising and Marketing Solutions Inc., played a huge part in the success of many local and international brands here.

Not only that this power woman made her name in the advertising industry, she also shares herself in many social and civic organizations, including the chairmanship of Cebu's biggest business event the Cebu Business Month (CBM) and the Rotary International District 3860.

### A learner

A graduate of Bachelor of Arts in Mass Communication at St. Theresa's College (STC), Lilo credited her success in advertising largely to a person she dearly looked up to as a fresh graduate and up until now.

### Inspiration

As an employee, Lilo desired to become like her boss. She said Mr. Quisumbing inspired her to put up her own business in advertising.

"NQ [Norberto Quisumbing] inspired me to get into business. He is loaded with sharp ideas. He mentored me. He pushed me up and motivated me to stand tall in everything that I do," the teacher-entrepreneur shared the effect of her former boss to life's journey.

"I was young, here is this accomplished a very successful man who believed in me. It was empowering and inspiring," she continued.

Instead of convincing her to stay with his company much longer, Lilo said NQ encouraged her to go and start her own.

In 1984, Lilo established her company she named "Creatron Ads" and her former boss' company was one of her firsts and major clients.

Inspired by the examples of NQ, Lilo's ad agency gained attention of a multinational ad agency—Leo Burnett. The strategic partnership ushered Lilo's company a lot of opportunities. From there, she learned the science of research and brand activation.

# GUEST'S SPEAKER PROFILE

## Continuation ...

### Learning to teach

At the height of Lilu's role in leading the advertising industry in Cebu, which in the 80s is still in its infancy stage, she squeezed her busy schedule to join the teaching circle at her own alma matter—STC.

Since 1983 Lilu has been part of the STC faculty, teaching mass communication and business management programs. She absorbed learnings and experiences from her business associates and corporate clients in the advertising practice, and shared these "secrets" to her students—without fail.

Married to Favian "Dongie" Aliño, Lilu considered her husband as her "knight in shining armor" as he not only helped her in the domestic front, but he is Lilu's refuge when things get tougher—in business and in teaching.

"My husband is a great positive thinker. He always stay on the positive side," she is proud of her salesman husband.

Over the years, Lilu has been a mother to her students, more than a teacher.

Her nurturing heart, generous hands, are just a few of the subtle powers she is gifted with.

### NAME BUILDER

Lilu's Creatron Ads Inc., was responsible in building the now reputable brands like Cebu Holdings Inc. (CHI) while it started to developed the Cebu Business Park.

Her company also helped the successful campaigns of several brands like SM City, Rustan's, Sulpicio Lines, among others.

Her ability to easily connect with the market and developed effective strategies to get the message across further carved Creatron's name and hers in the advertising industry. Effortlessly, she became Cebu's advertising "guru".

# CALENDAR OF ACTIVITIES / EVENTS

## AUGUST 2020

### MEMBERSHIP AND CLUB DEVELOPMENT MONTH

DATE	DAY	LEVEL	TENTATIVE ACTIVITIES / EVENTS
28	Friday	Club	4th Regular Fellowship Meeting Guest Speaker: DGN Lilo Alino Topic: ROTARY BASICS ORIENTATION via ZOOM
29	Sat, 0130 PM	Club	RC Makati South (Sister Club) 39th Handover and Induction Ceremony via ZOOM
31	Mon	National Holiday	National Heroes Day
03 SEPT	Thurs	Club	Tentative: Computer Donation to Tulay Day Care Center
04 SEPT	Fri	Club	5th Regular Membership Meeting
SEPT	Open	Club	Tentative: Induction of New Member (via ZOOM)
SEPT	Open	Club	Club's Annual Strategic Planning (via ZOOM)
On-going		Club	Distribution of PPE Facial Mask to fellow RC Cebu South Rotarians



# ROTARY INTERNATIONAL

**“Rotary offers a way to connect for everyone who wants to, at any time, and will continue to do so.”**

**Holger Knaack**



Greetings, fellow Rotarians and Rotaractors!

I am so honored to serve as your president this year. We have important work ahead of us at Rotary, and we are going to have a lot of fun as we do it.

Without question, COVID-19 has posed new and previously unimaginable challenges for Rotary. But within every challenge is perhaps an even greater opportunity. And while I could not have known what lay ahead when I selected my theme for the year, Rotary Opens Opportunities has even greater relevance as we begin our new Rotary year.

I am incredibly inspired by how our members have adapted and responded to COVID-19. This global pandemic has made it difficult for many of our clubs to operate as usual, but we persevered, and over the past few months, I've enjoyed connecting with my fellow Rotarians and Rotaractors in a new way: by visiting hundreds of clubs from my home. It's been fun to attend so many meetings virtually.

As we build a stronger future for our organization, it's good that we are reaching out to new people and introducing them to Rotary. It's important that our clubs reflect the communities we serve. More diverse voices in our clubs and in our leadership will help Rotary stay in touch with a changing world.

So let's find every opportunity to show we value each and every member. Let's seize this moment to build on what we've learned, to embrace our new reality, to welcome new faces, and to find additional ways to shine. This is how we will have a continuing impact on the world. And if you need assistance along the way, Rotary offers many resources that can help you reach your goals.

Rotary means different things in different parts of the world, but we are all united by our core values and by The Four-Way Test. Rotary may change, but our values remain constant.

I look forward to hearing about how you're finding new opportunities to engage and make an impact in your club and community. Rotary Opens Opportunities, both for the people we serve and for ourselves.

Thank you.

Holger Knaack  
RI President, 2020-21



# ROTARY INTERNATIONAL

## Rotary's Areas of Focus MATERNAL AND CHILD CARE

Rotary provides education, immunizations, birth kits, and mobile health clinics. Women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect themselves and their children from disease.



**Rotary makes high-quality health care available to vulnerable mothers and children so they can live longer and grow stronger.**

We expand access to quality care, so mothers and children everywhere can have the same opportunities for a healthy future. An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation — all of which can be prevented.

### Rotary's Six Areas of Service



PROMOTING  
PEACE



FIGHTING  
DISEASE



PROVIDING  
CLEAN WATER



MATERNAL &  
CHILD HEALTH



LITERACY &  
BASIC  
EDUCATION



ECONOMIC &  
COMMUNITY  
DEVELOPMENT

# ROTARY INTERNATIONAL

MONTH	MONTHLY THEME
JULY 2020	01 July Start of New Rotary Year of Service
AUGUST 2020	Membership and Club Development
SEPTEMBER 2020	Basic Education and Literacy
OCTOBER 2020	Economic and Community Development
NOVEMBER 2020	Rotary Foundation
DECEMBER 2020	Disease Prevention and Treatment
JANAURY 2021	Vocational Service Month
FEBRUARY 2021	Peace and Conflict Prevention / Resolution
MARCH 2021	Water and Sanitation
APRIL 2021	Maternal and Child Health
MAY 2021	Youth Services
JUNE 2021	Rotary Fellowships

## August - Membership and New Club Development Month

Plan and conduct your monthly board meeting.

Publish 2020-21 Club Roster (with updated information about Club members' vocations).

Provide information about the club's international projects, community service projects, educational awards, current and past club officers).

Attend socials or get together for newer members.

Conduct Club activities to support membership engagement & recruitment efforts.

Log on to Rotary Club Central and download TRF contribution and recognition reports. This task can also be assigned to the Club secretary, treasurer or Club Foundation chair.

Revisit the Club's VISION and start execution of plan to implement that vision. If your club has not taken part in a Club Visioning Session consider doing so this year. Club Visioning information can be found on the District Website under the Club Support Tab.

Ask the Club Secretary, Membership Chair or attendance chair to give you a heads-up about people who missed several meetings in the prior month or those whose attendance/engagement has fallen in general. You can then contact them and invite them back to meetings. Work to get them involved in your club's activities.

If your club gives scholarships, hold a ceremony to award the scholarships before the students leave for college or community college. (Good opportunity for press coverage!).

# ROTARY INTERNATIONAL NEWS AND FEATURES

## African region declared free of wild poliovirus

Source: Rotary International News and Features dated 25 August 2020



The World Health Organization (WHO) on 25 August announced that transmission of the wild poliovirus has officially been stopped in all 47 countries of its African region. This is a historic and vital step toward global eradication of polio, which is Rotary's top priority.

After decades of hard won gains in the region, Rotary and its partners in the [Global Polio Eradication Initiative](#) (GPEI) — WHO, U.S. Centers for Disease Control and Prevention, UNICEF, the Bill & Melinda Gates Foundation, and Gavi, the vaccine alliance — are proclaiming the milestone an achievement in public health. They offer it as proof that strong commitment, coordination, and perseverance can rid the world of polio.

# ROTARY INTERNATIONAL RC CEBU SOUTH GOAL SETTINGS

ROTARY CLUB OF CEBU SOUTH  
ROTARY INTERNATIONAL DISTRICT 3860

## GOAL SETTINGS

	RI GOALS SETTINGS	GOAL
1	Club Membership	5
2	Service Participation	30
3	New Member Sponsorship	5
4	Leadership Development Participation	10
5	District Conference Attendance	10
6	Rotary Fellowship Participation	10
7	District Training Participation	10
8	Annual Fund Contributions	USD 3,000.00
9	Polio Fund Contributions	USD 200.00
10	Service Projects	30
11	Rotaract Clubs	2
12	RYLA Participation	1
13	Strategic Plan	Yes
14	Online Presence	Yes
15	Social Activities	25
16	Update website and Social Media	2
17	Media Stories about club projects	4
18	Use of Official Rotary Promotional materials	Yes

# ROTARY INTERNATIONAL THE ROTARY FOUNDATION

We, as people of action, are making the world a better place — through our connections within clubs and transformative power of The Rotary Foundation.

Rotary implements projects that will help communities long after we're all gone. Clubs in one country pool funds with those from another to make communities healthier, more prosperous and better educated. We partner with global health leaders to bring the scourge of polio to its knees. And we can proudly note that much of the good that Rotary does now and will do in the future is because of the Foundation and its promise to transform gifts into projects that change lives.

At publication time, we had approved 1,078 global grant applications with total funding of \$76.5 million.

Last July, we launched the community assessment component as a requirement for all global grant or vocational training team applications as part of our commitment to sustainability. That approach also informs why we established the Rotary Disaster Response Fund and Grant this year, which allows distribution of grants up to \$25,000 for worldwide Rotarian disaster response.

We are committed to strengthening and growing the Foundation for the future. As we look forward to a new Rotary year and opportunities to make an even greater impact in communities worldwide, we thank our Chair, Brenda M Cressey, for her leadership during the past two months. Please visit [rotary.org/myrotary](http://rotary.org/myrotary) for information on the Foundation's recent leadership transition.

End your Rotary year on a high note: Visit [rotary.org/donate](http://rotary.org/donate). We thank you for your generosity and for all you do in Rotary.



# ROTARY INTERNATIONAL

## ROTARY INTERNATIONAL CONVENTION

ROTARY YEAR 2020-2021

# SAVE THE DATE ...12 June 2021

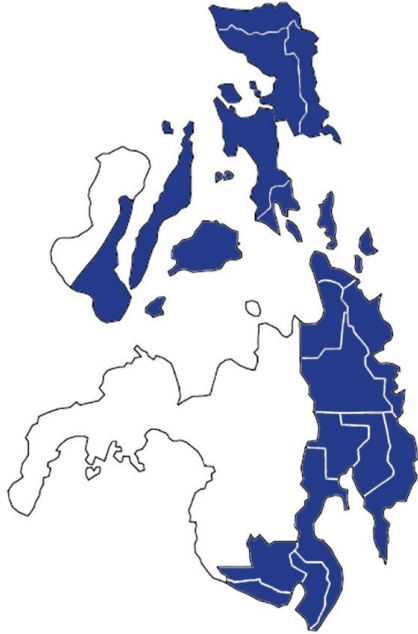


Each year, Rotary members from all over the world come together to discover new opportunities to increase our impact, broaden our reach, and strengthen our ability to adapt for future success. It's also the perfect venue to find new ways to enhance your Rotary experience. The 2021 Rotary International Convention in Taipei will energize every attendee and deliver memories that last a lifetime.

# ROTARY DISTRICT 3860

## AT A GLANCE

Rotary District 3860 is composed of the Clubs located in **Mindanao Oriental, Eastern Visayas and Negros Oriental.**



**The district includes all clubs based in the following regions:**

1. Cebu
2. Negros Oriental
3. Bohol
4. Siquijor
5. Agusan del Norte
6. Agusan del Sur
7. Surigao del Norte
8. Surigao del Sur
9. Samar
10. Davao del Norte
11. Davao del Sur
12. Davao Oriental
13. South Cotabato
14. General Santos

### **How District 3860 Evolved**

(By: PDG Xavier C. Ledesma and PDG Antonio Tambunting, Jr.)

### **DISTRICT 3860**

Fourteen years after the first Rotary club was organized by Paul P. Harris in Chicago, the Rotary movement reached the shores of the Philippines when the Rotary Club of Manila, the first Rotary club in Asia, was chartered in June 1919.

Thirteen years later, RC Manila sponsored the birth of the first Rotary club outside Manila and the second in the country – Rotary Club of Cebu – on November 26, 1932 with 26 charter members. This was followed in 1933 by the organization of the Rotary Club of Iloilo.

# RC CEBU SOUTH MILESTONES

In the beginning, the Rotary Club Cebu South was just the proverbial “gleam-in-the-eye” of RC Cebu West resident Joe Cavan, and former District Governor Marianing Ilano. The year was 1968, and a feasibility study showed that there were as many as 92 classifications that could be availed of in the southern portion of the sponsoring club’s territory. The matter was not pursued, however, and it was not until the incumbency of President Tom Espina that the move to form the new club was revived by then District Governor Onor Lozano.

On January 8, 1972 the Rotary Club Cebu South was formally organized at a meeting held at Cavan’s Resort in Guadalupe, Cebu City, and a Charter was applied for. On March 5, 1972, Rotary International gave its official sanction to the club and released its Charter as the Fourth Club in RI District 385. On May 27, 1972, Rotary Club Cebu South held its Charter Presentation and Induction at the Casino Espanol de Cebu, with first President Munding Crystal accepting the Club Charter from District Governor Onor Lozano. There were 28 Charter Members then.

Through the years, the club continues to create footprints and impact in the service of the rotary. Its passions for service were manifested by the countless awards and citations as it rises to prominence and importance. The club prided itself for having a new President every rotary. This is just among the qualities of its members who can be the leader of the Club that can continue its legacy and identity. Currently, the Club has 30 active members. Even with the swift passing of the time that some men of honor and dedication to Club’s service have gone by, the Club’s enthusiasm to serve the community and do better has earned in the Rotary Year 2016-2017 marvelous and exceptional awards, as follows:

- ◆ MOST OUTSTANDING CLUB OF DISTRICT 3860
- ◆ PRESIDENTIAL CITATION AWARDEES
- ◆ 100% FOUNDATION GIVING CLUB
- ◆ SUCCESSFULLY TRANSFORMING INTO A MIXED GENDER CLUB



# RC CEBU SOUTH PRESIDENTS

ROTARY YEAR	PRESIDENT'S NAME	ROTARY YEAR	PRESIDENT'S NAME
1972-1973	+ Munding Crystal	1996-1997	Sover Cobrado
1973-1974	+ Patrocinio Bacay	1997-1998	Nonne Mapeso
1974-1975	+ Tony Mansueto	1998-1999	Willy Puno
1975-1976	+ Boy Flores	1999-2000	Hommer Vargas
1976-1977	+ Ben Rodis	2000-2001	Jojo Casas
1977-1978	+ Rudy Divinagracia	2001-2002	Maxi Maximo
1978-1979	+ Dito Florido	2002-2003	+ Noel Tawatao
1979-1980	+ Bert Albacao	2003-2004	Felix Chua
1980-1981	+ Monching Benetiz	2004-2005	Junki Flores
1981-1982	+ Ruben Dalisay	2005-2006	Butch Aleta
1982-1983	+ Angel Veloso	2006-2007	Felix Asoy
1983-1984	+ Angie Fajardo	2007-2008	Tom Rivalal
1984-1985	Reynaldo Baclig	2008-2009	Ion Nomura
1985-1986	+ Ramon Escario	2009-2010	Carlos Apuhin
1986-1987	Dandy Gonzales	2010-2011	Manuel Gordon
1987-1988	Roger Yebes	2011-2012	Nelson Rosales
1988-1989	+ Ely Bernabe	2012-2013	Randy Vasquez
1989-1990	Billy Tan	2013-2014	Benjie Hortelano
1990-1991	Atit Reroma	2014-2015	Danilo Singco
1991-1992	Lino Dagus	2015-2016	Dante Arriescgado
1992-1993	Jun Pagayanan	2016-2017	Helbert Espinosa
1993-1994	Pocholo Streegan	2017-2018	Ellie L. Espinoza
1994-1995	Frank Ng Chee	2018-2019	Arron Francisco
1995-1996	Ed Suegay	2019-2020	Recla Edward Bauzon



# RC CEBU SOUTH

## PAUL HARRIS FELLOW

### ROTARY INTERNATIONAL CLUB RECOGNITION SUMMARY REPORT (as of 26 August 2020)

#### MULTIPLE PAUL HARRIS FELLOW

Espinosa, Helbert P.	+2
Nomura, Ion	+2
Arriescado, Dante S.	+1
Azares, Richard	+1
Baclig, Reynaldo M.	+1
Chua, Felix A.	+1

#### PAUL HARRIS FELLOW (PHF)

Apuhin, Carlos Valente L.  
Bauzon, Edward R.  
Espinoza, Elias P.  
Gordon, Manuel C.  
Rival, Tomas A.  
Singco, Danilo A.  
Torrejos, Jack John P.  
Vasquez, Randy N.

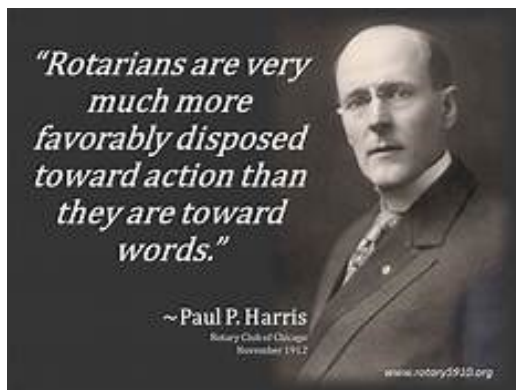
#### PAUL HARRIS SUSTAINING MEMBERS

Litigio, Emmanuel A.  
Lido, Lyndon  
Mayhew, Geopeter T.  
Medina, Audie R.  
Pitogo, Darwin L.  
Recla, Aaron Francisco V.  
Ruiz, Felix A.

#### PHILIPPINE ROTARY MAGAZINE

#### LIFETIME SUBSCRIBERS

Nomura, Ion  
Rival, Tomas A.



**RC CEBU SOUTH**

**STOP THE SPREAD**

**WEAR  
A  
MASK**



A friendly reminder from  
**HI-C** and  
Cebu South  
**Rotary**  
Club 

# RC CEBU SOUTH

## Let's heed the plea of our frontliners.

Even if we are on GCQ, let us act as if we are on ECQ for the next 2 weeks, that is, stay at home unless extremely necessary.

- NO going to church
- NO going to gyms and other recreational facilities
- NO going to salons & barber shops
- NO eating inside restaurants
- NO to non-essential travels
- YES to online transactions
- YES to working from home whenever possible
- YES to strictly observing protocols
- YES to unity in prayer

I hope you get the idea. This is the new normal. Accept the reality that our situation is not getting any better.

We don't need the government to put us on ECQ. We can do it voluntarily!

Let's do it for our healthcare workers... and for ourselves and families.

**DR. TONY LEACHON**

FORMER NATIONAL TASK FORCE CONSULTANT



# RC CEBU SOUTH PROPOSED BILLBOARD LAYOUT

The billboard layout is divided into several sections. On the top left, a red triangle contains the Rotary International logo and the text "END POLIO NOW" in yellow and white. The top right features the Rotary International logo and "Cebu South Rotary Club" in blue. The center is filled with a grid of club members wearing red t-shirts with the "END POLIO NOW" logo, all making the Polio Salute gesture. A large member photo is on the bottom right. The bottom features a yellow banner with the slogan "Join in. Speak out. Donate. Be part of history." and the president's name and term.

**END POLIO NOW**

**Rotary International**  
Cebu South  
**Rotary**  
Club

[endpolionow.org](http://endpolionow.org)

**WE ARE THIS CLOSE TO ENDING POLIO**



Join in. Speak out. Donate. Be part of history.

Richard Azares  
President, RS 2020 - 2021

# RC CEBU SOUTH

## UPDATE MEMBERSHIP DATA

(kindly submit the filled-up form direct to  
**Pres. Azares**)

  <p style="text-align: center;"><b>Club Cebu South</b></p>	
<b>MEMBERSHIP DATA FORM</b>	
Who is your Sponsoring Rotarian <b>Member's Name</b>	<input style="width: 100%; height: 25px;" type="text"/>
<input style="width: 100%; height: 25px;" type="text"/>	<input style="width: 100%; height: 25px;" type="text"/>
First Name	Last Name
Home Email Address Work Email Address (if there is any) Home Phone Number: Work Phone Number; Mobile Phone Number:  Home Address:   Company / Employer's Name Work Address:   Birthdate:  Work / Job Classification:	<input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/> <input style="width: 100%; height: 25px;" type="text"/>

# RC CEBU SOUTH



Family isn't always blood. It's the people in your life who want you in theirs. The ones who accept you for who you are. The ones who would do anything to see you smile, and who love you no matter what.



# RC CEBU SOUTH

## IMPORTANT EMERGENCY CONTACT NUMBERS

<b>Cebu City Fire Department - 160</b>	<b>ERUF Ambulance Service - 161</b>
<b>Rescue Hotline - 117</b>	<b>Cebu City Police Department - 166</b>
<b>ERUF Banilad: +63.32.233-9300</b>	<b>CITOM Cebu: +63.32.253-9211</b>
<b>ERUF Lapu Lapu: +63.32.340-2994</b>	<b>CITOM Mandaue: +63.32.344-6314</b>
<b>ERUF Abellana: +63.32.255-7287</b>	<b>Mobile Patrol Group: +63.32.233-2178</b>
<b>SWAT: +63.32.235-9666</b>	<b>Theft and Robbery Section: +63.32.233-0202</b>
<b>Chong Hua Hospital: +63.32.255-8000</b>	<b>Cebu Doctor's Hospital: +63.32.255-5555</b>
<b>Perpetual Succour Hospital: +63.32.233-8620</b>	<b>Cebu Velez General Hospital: +63.32.253-1871</b>
<b>Cebu City Medical Center: +63.32.255-7141</b>	<b>Mandaue City Hospital: 345-9739 to 42</b>
<b>Mactan Doctor's Hospital: +63.32.341-0000</b>	<b>Lapulapu District Hospital: +63.32.340-0248</b>
<b>Vicente Sotto Medical Center: +63.32.255-1591</b>	<b>Vicente Gullas Hospital: +63.32.346-9292</b>
<b>North General Hospital: +63.32.343-7777</b>	<b>Philippine Red Cross - Cebu: +253-4611</b>
<b>Guadalupe Police Station: +63.32.256-2193</b>	<b>Talamban Police Station: +63.32.244-7400</b>
<b>Mandaue Police Station: +63.32.344-1200</b>	<b>Mabolo Police Station: +63.32.233-6793</b>
<b>Pardo Police Station: +63.32.273-3642</b>	<b>Waterfront Police Station: +63.32.254-6968</b>
<b>Carbon Police Station: +63.32.256-2192</b>	<b>San Nicolas Police Station: +63.32.261-9788</b>
<b>Cebu Fil-Chinese Fire Brigade: +63.32.254-0200</b>	<b>Mandaue Fire Department: +63.32.344-4747</b>
<b>Talamban Fire Department: +63.32.344-9200</b>	<b>Talisay City Fire Department: +63.32.272-8277</b>
<b>Minglanilla Fire Department: +63.32.273-2830</b>	<b>Argao Fire Department: +63.32.367-7680</b>

**CEBU  
EMERGENCY  
PHONE  
NUMBERS**






## Funny Short Jokes to Laugh Out Loud

1. Doctor: "Mr. Beazley, that pain in your leg is simply due to old age."  
Patient: "I don't think so! My other leg is just the same age and it feels fine."
2. Teacher: Why was the computer so tired when it got home?  
Student: Because it had a hard drive!
3. "Doctor, please hurry. My son swallowed a razor-blade."  
"Don't panic, I'm coming immediately. Have you done anything yet?"  
"Yea, I shaved with the electric razor."
4. What's the difference between a good lawyer and a bad lawyer?  
A bad lawyer can let a case drag out for several years. A good lawyer can make it last even longer.
5. "Dad, can you write in the dark?"  
"I think so. What is it you want me to write?"  
"Your name on this report card."



# RC CEBU SOUTH



 Department of Health Central Visayas Center for Health Development		COVID-19 Case Bulletin 26 August 2020 - 5PM					
HUC/ PROVINCE	TOTAL ACTIVE CASES	NEW CASES	TOTAL RECOVERIES	ADDITIONAL REPORTED RECOVERIES	TOTAL DEATHS	ADDITIONAL REPORTED DEATHS*	TOTAL CONFIRMED CASES
Cebu City	626	37	8,298	621	641	16	9,565
Mandaue City	335	16	1,779	20	81	1	2,195
Lapu-Lapu City	312	7	1,766	17	88	0	2,166
Cebu	682	42	1,741	19	132	0	2,555
- Talisay City	49	8	712	0	87	0	848
- Minglanilla	33	0	421	1	25	1	479
- Consolacion	34	2	399	13	31	0	464
Negros Oriental	27	0	97	2	4	0	128
Bohol	108	36	69	1	3	0	180
Siquijor	1	0	2	0	0	0	3
<b>TOTAL</b>	<b>2,207</b>	<b>148</b>	<b>15,284</b>	<b>694</b>	<b>1,092</b>	<b>18</b>	<b>18,583</b>

*\*The additional deaths in the report is not due to overnight spike in deaths but due to more accurate data collection and validating efforts.  
**NOT ALL THOSE DEATHS OCCURRED TODAY BUT OCCURRED MORE THAN A WEEK AGO.***

NOTE: REPORTS MAY BE SUBJECT TO CHANGE AS THESE CLAIMS UNDERGO THOROUGH VALIDATION BY HEALTHCARE OFFICES AND HEALTH PERSONNEL.

f DOH7govph    @DOH7govph    ro7.doh.gov.ph    711 / (032) 411-6900 / +63 967 221 9120

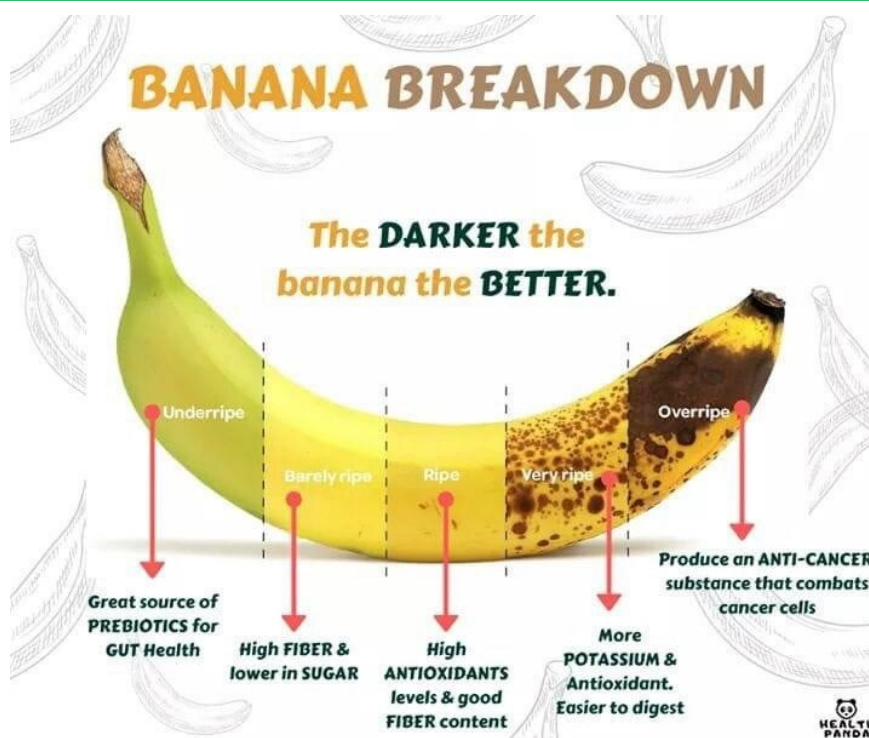
## DOH reports 621 recoveries in Cebu City as active cases drop to 626

CEBU CITY, Philippines — The Department of Health in Central Visayas (DOH-7) reported a drop of about half of the remaining active cases of the coronavirus disease infection here in a span of 24 hours.

In its August 26, 2020-bulletin, [DOH-7](#) reported 621 new recoveries in the city, making its active count plummet to 626, or about half of the 1,212 reported on Tuesday, August 25.

For more details kindly visit the website: <https://cebudailynews.inquirer.net/>

# RC CEBU SOUTH HEALTH AND WELLNESS



## 7 Wonderful Benefits Of Banana:

1. High Fiber Content
2. Heart Health
3. Ease in Digestion
4. Powerhouse of Nutrients
5. High Source of Potassium
6. Lower Blood Pressure
7. Helps Fight Anaemia

**For more details kindly visit:** <https://food.ndtv.com/food-drinks/benefits-of-banana-how-to-include-the-fruit-in-your-daily-diet-1216006>



# ROTARACT CORNER

## ROTARACT HISTORY

Rotaract, Rotary International's service club program for young adults ages 18-30, was officially inaugurated during January 1968 under RI President Luther Hodges. On 13 March 1968, the Rotaract Club of the University of North Carolina, sponsored by the Rotary Club of North Charlotte, North Carolina, USA, was the first Rotaract club to receive its official charter. Although this club is recognized as the first Rotaract club, Rotarians have been sponsoring similar organizations for young adults since the early 1920s.

The earliest known predecessors to Rotaract, Twenty-Thirty clubs, were first sponsored by the Rotary Club of Sacramento, California, USA. The clubs were based on the principles and goals of their sponsoring Rotary clubs, and membership was open to young professionals and university students. The first meeting of a Twenty-Thirty club was held on 19 December 1922. At one point, the movement claimed as many as 125 clubs under the sponsorship of California Rotary clubs, and published a monthly magazine.

In 1927, Round Table clubs were founded in Great Britain and Ireland. Membership in Round Table clubs was open to young men ages 18 to 40, and by 1935, there more than 90 Round Table clubs existed. In November 1930, the first Apex club was formed in Geelong, Australia. Apex clubs grew rapidly, expanding to more than 20 clubs in just a few years. These clubs were sponsored by Rotary clubs, and were open to professionals and students between the ages of 18 and 35.

Similar Rotary club-sponsored groups continued to spring up simultaneously and independently around the globe. Uniserve clubs in India, Orbis clubs in South America, Rotors clubs in South Africa, Paul Harris Circles in Europe, and Quadrant clubs in the United States are some of the best-known examples. Eventually, these clubs would provide the base for the future growth of Rotaract as the clubs adopted new names under the Rotaract program.

Perhaps the greatest impetus for the creation of the Rotaract program came from Rotary's youth service club for secondary school students, Interact clubs. Established in 1962, the Interact program enjoyed immediate success. However, since membership was only open to students in secondary schools, graduated Interactors and Rotarians were soon looking for ways to extend their relationship. Several proposals were brought before the RI Board of Directors to allow membership in Interact clubs to extend for a few years after graduation. Instead of extending the age requirements for Interact, the Board decided to study the feasibility of creating a new service club program for young adults at the university and young professional level.

The decision to adopt the Rotaract program came at a time when student protests worldwide were of growing concern to Rotarians. The Rotaract program was adopted not only as means of keeping former Interactors within the Rotary family, but as a means of channeling the energies of young adults into positive activities that could benefit their communities.

**Today, Rotaract continues to experience phenomenal growth. There are currently more than 8,000 Rotaract clubs in 155 countries and geographic areas, with an estimated membership of more than 186,000 Rotaractors. As the program continues to grow, Rotaractors repeatedly show that they are prepared for "Fellowship Through Service."**



# RC CEBU SOUTH FELLOWSHIP SINGING

## “JUST THE WAY YOU ARE”

By: Billy Joel

[Verse 1]

Don't go changing to try and please me  
You never let me down before  
Don't imagine you're too familiar  
And I don't see you anymore

[Refrain 1]

I would not leave you in times of trouble  
We never could have come this far  
I took the good times, I'll take the bad times  
I'll take you just the way you are

[Verse 2]

Don't go trying some new fashion  
Don't change the color of your hair  
You always have my unspoken passion  
Although I might not seem to care

[Refrain 2]

I don't want clever conversation  
I never want to work that hard  
I just want someone that I can talk to  
I want you just the way you are

[Bridge]

I need to know that you will always be  
The same old someone that I knew  
What will it take till you believe in me  
The way that I believe in you

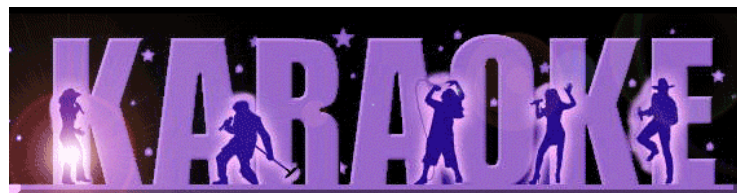
[Refrain 3]

I said I love you and that's forever  
And this I promise from the heart  
I could not love you any better  
I love you just the way you are

[Saxophone Solo]

[Refrain 2]

I don't want clever conversation  
I never want to work that hard  
I just want someone that I can talk to  
I want you just the way you are



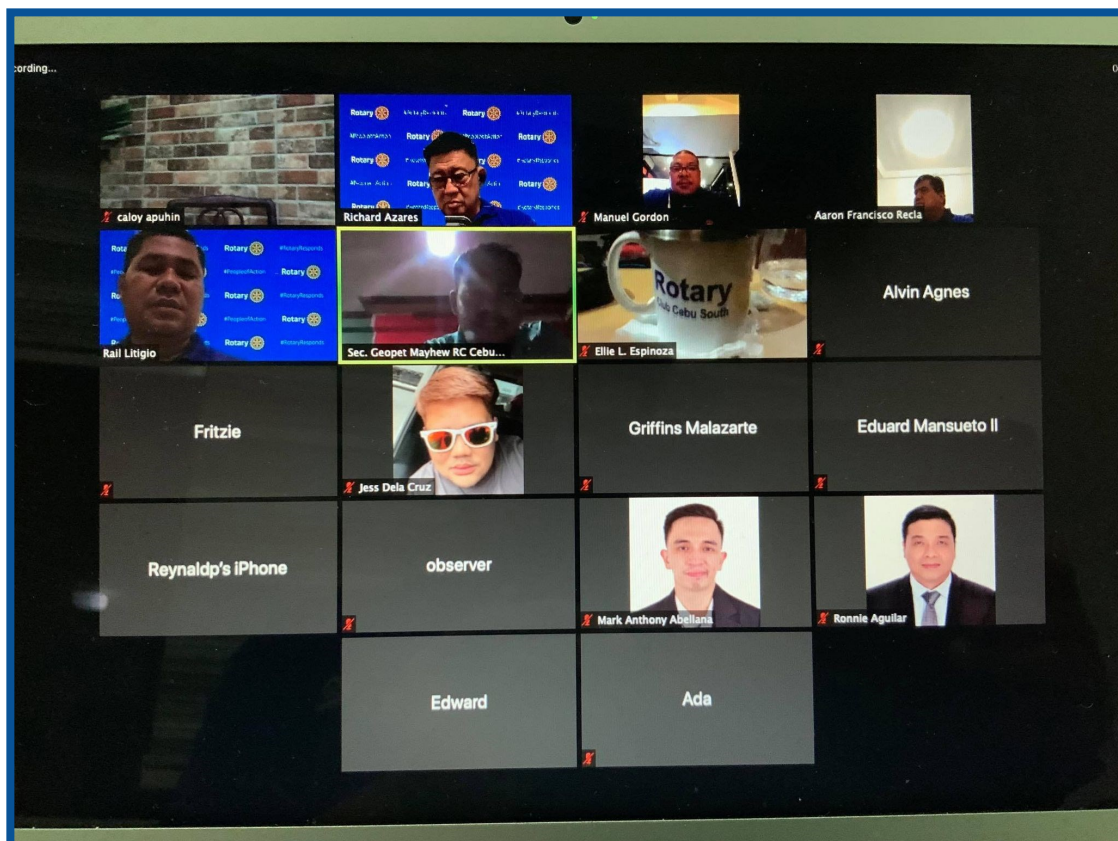
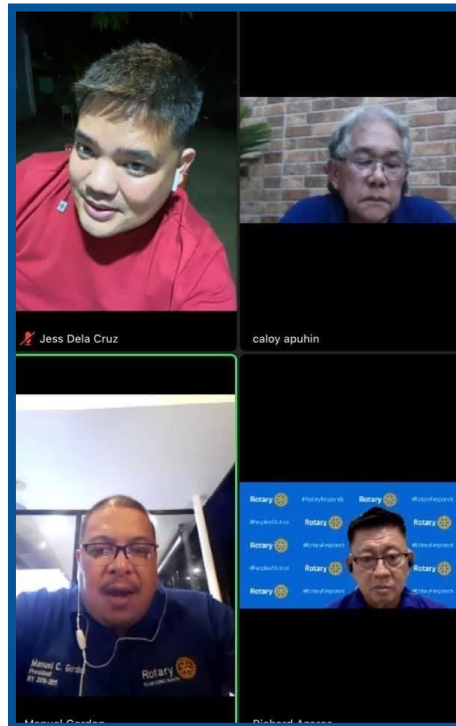
# RC CEBU SOUTH PHOTO GALLERY

16 Aug 2020 (Sun) — Photoshoot for the  
Club's Billboard



# RC CEBU SOUTH PHOTO GALLERY

21 Aug 2020 (Fri)—4th Regular  
Membership Meeting



# RC CEBU SOUTH CONTACT INFORMATION



**Club Filipino de Cebu**

**16th Floor, Ayala FGU Building**

**Mindanao Avenue, Cebu Business Park, Cebu City 6000**



**Meets every Friday at 0700 PM (currently via Zoom)**



**rotaryclubcebusouth@gmail.com**



**<https://web.facebook.com/rotaryclubcebusouth>**



**@rotarycebusouth**



**www.rotaryclubcebusouth.org**



# RC CEBU SOUTH

Invite someone to  
become a  
**ROTARIAN ....**



**Join Rotary Club Cebu South ...**

